

EPIKÓS MEDIA PRODUCTIONS



PRE-PRODUCTION CHECKLIST

Video is best when it includes strong images of your business, customer testimonials, and captures your personality and passion for what you do. Showcase what makes your business unique.

Showcase Your Business

Are there physical areas or features of your business that you feel **should be included** in your video? (e.g. the building exterior, vehicles, entrance or lobby area.)

Are there physical areas or features of your business that you feel **should not be** included in your video? (e.g. exclude video footage of warehouse or storage area, etc.)

Tell Your Story

What is the **primary message** that should be highlighted in your video?

What makes your business **unique** or differentiates you from others?

Business Name	Project ID:
Client Signature	Date
Producer Signature	Date