

EPIKÓS MEDIA PRODUCTIONS, LLC
PRE-PRODUCTION QUESTIONNAIRE

Client _____

Date: _____

Project No.: _____

Creative Concept Development

1. What are the goal and objectives for this video?

What do you want the viewers to remember after watching the video?
Is there a specific call to action?

2. What is the style of video you are looking for?

Interview style: Off camera questions answered on camera
Direct Dialog: Speaking directly to camera
Company Profile: Location or facility tours. Employees
Product Profile: Product demonstrations
Customer Profiles: Customer testimonials or customer interaction

3. What is the look or feel that you envision for the video?

Even Tempo or Fast paced
Background music
Professional Voice-over

4. How will the video flow?

Tell a story: Have a beginning, middle and end.

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5. Will you require help with scriptwriting?

Production Elements

1. Will you require a backdrop for on camera interview or dialog?

2. Will you require a teleprompter?

3. Will you require lighting?

Post-Production Elements

1. What type of design/stylistic elements will you require?

On screen text or graphics

Lower Thirds Graphics

What color elements do you prefer

What type of background music do you prefer?

Please complete, scan and email to sales@epikos.net.

Alternately, Fax (877) 260-7072